

The Question



What is the question you want to answer. What is the nature of the task at hand? What are the potential outcomes of this task? How long do we need to wait before we can observe the results of our predictions?

Need



Can you explain the specific need that the organization is trying to address by developing this AI system? What are the specific goals and outcomes that the company hopes to achieve? How will the implementation of this technology benefit the organization and its stakeholders?

Actors and Factors



What kind of actors and factors play a role in solving the question? Look for relevant factors and actors to solve the problem / answer the question.

Results



Metrics to quantify value creation and measure the AI system's impact in production (on end-users and business)?

Assessment



Make considerations to establish the Viability of your idea!

Viable

What AI to use and is the AI technology available and does it fit the problem?

Valuable

How is the AI adding value to customer / organization / employee / society?

Vital

Why is using AI vital?

Ethical

What are your ethical considerations?

Data



Where can we get (raw) information on entities and observed outcomes? Give some clues, name internal systems / web sources / open data....